

News Release
For Immediate Release

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THE RIGHT EXECUTIVE FOR THE JOB
LORE TO CO-PRESENT A SEMINAR SERIES ON THE IDENTIFICATION,
DEVELOPMENT, AND SUCCESSION OF EXECUTIVES

Durango, CO, January 16, 2004—As talent resources dwindle in the market place it has become imperative for organizations to develop their people to fill key positions in order for them to reach commercial success.

To address this issue, The Conference Board, in conjunction with Lore International Institute and Heidrick and Struggles, is presenting the 2004 Succession Management Seminar Series: *Integrating Executive Talent Management Strategies*. The one-day interactive seminar will enable participants to learn what corporate Boards and CEOs expect from the succession management process to support business needs, gain an understanding of how HR leaders have evolved succession planning into an ongoing executive talent management process, and explore how the executive development tools and techniques of other companies can be used in an organization and integrated into other HR processes.

These high-impact sessions are designed for Chief Talent Officers, individuals who are tasked with replacing top key executives, or senior executives charged with developing their successor. Sessions are being held in Chicago, IL, Atlanta, GA, and New York, NY on April 21, 2004, April 29, 2004 and May 18, 2004 respectively.

About The Conference Board

The Conference Board is a worldwide business organization with over 3,000 members in 65 countries. Their mission is to create and disseminate knowledge about management and the marketplace to help businesses strengthen their performance and better serve society.

About Lore International Institute

Lore International Institute is a leading professional development firm dedicated to developing their clients' talent to achieve organizational objectives. Founded in 1989, Lore now has more than 40 employees and over 170 coaches, consultants, and faculty members globally. Service offerings include Executive Coaching, Organizational Consulting, Executive Education, and Business Development.

About Heidrick & Struggles

Heidrick & Struggles is the world's premier provider of executive-level search and leadership consulting services. With 1,900 professionals and employees in 75 offices around the world, Heidrick & Struggles offers a range of services designed to help leading organizations turn human capital into shareholder value.

For more information about The Succession Management Seminar Series or Lore's products and services, contact Lore International Institute: PO Box 1287, Durango, CO 81301, phone 970-385-4955, facsimile 970-385-7804. Or, visit the Conference Board's Web site at www.conference-board.org and Lore's at www.LoreNet.com.

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