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Media Release
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OPENING OF DALLAS METROPLEX OFFICE SIGNALS NEXT GENERATION IN EXECUTIVE SEARCH AND LEADERSHIP DEVELOPMENT

Dallas, TX, January 4, 2006—Lonerган Richards, the premier executive search firm dedicated to the high-technology industry, and Lore International Institute, the premier professional development firm, have joined forces to provide the next generation in executive search and leadership development. This partnership combines executive search with leadership development. In a synergy that pioneers how future executive placement and on-boarding will occur, these two partners have elected the Dallas Metroplex as the ideal launch point for this cutting edge, scientific approach to risk and readiness management in the search and leadership development business.

The new, joint office for this partnership will host its initial Grand Opening on Wednesday, January 25th, at an invitation-only event for key Dallas-area business leaders. Invitations are currently being circulated throughout the Dallas business community for this reception event. Attendees who RSVP early will receive complimentary copies of Lore's book *Adaptive Coaching: The Art and Practice of a Client-Centered Approach to Performance Improvement*. The opening will be held from 5:30 p.m. to 7:00 p.m. at the new office space located in Founders Square, 900 Jackson Street, Suite B175.

Lonerган Richards' Dallas-area Partner, Rick Troberman, explains the reasons for the partnership and the opening of the Dallas office by saying, "The search industry has long understood the issues that companies face in on-boarding new leaders. We knew that our industry needed a scientifically-based approach to risk and readiness management in executive search. After significant discussions with many leaders in multiple industries, we identified Lore International Institute as a leading firm in professional and executive development. Lore's new partnership with transitions expert, Dr. Michael Watkins, only served to reaffirm our selection of Lore as our partner in evolving this next generation of executive search. This approach infuses the process with professional and organizational development as a core component of search."

Lore CEO, Dr. Terry Bacon, affirms Troberman's vision for how leadership development integrates directly into the search process. "Executives on-boarding in new organizations or transitioning to new roles is not new," explains Bacon, "but there has never been any way for search consultants to really warranty their placements. This approach of engaging both the transitioning leader and the hiring organization in a systematic professional development process that includes assessments, executive coaching, and organizational consulting as integrated parts of the search, will allow us to provide *Placement Protection*SM for all searches and placements. This has not been done before because, until now, there hasn't been an effective blending of search and development."

Lonergan Richards and Lore selected the Dallas Metroplex as the place to launch this initiative because the diversity and depth of the greater Dallas-area business community allows for this process to be confirmed in a multifaceted and fast-moving market that has a major high-technology sector. Executive placements for high-technology firms is a principal focus of Lonergan Richards' search business. "The Dallas Metroplex stands as a model of diversified business and economic activity and the corporate leadership found in the greater Dallas region stands poised to embrace this kind of cutting-edge approach to blending executive search with professional and organizational development," explains Troberman.

For additional information about this partnership and the new Dallas offices, contact StefiKaye Stewart, Lonergan Richards/Lore Dallas Office, at 214-658-9833, or by e-mail at sk@Lonerganrichards.com. Or Jennifer Kwiatkowski, Lore's Director of Marketing, at 800-866-5548, or by e-mail at kwiatkowski@lorenet.com. Or visit the websites at www.Lonerganrichards.com and/or www.LoreNet.com.

About Lonergan Richards

Lonergan Richards is one of the top search firms specializing in CEO, BOD, and functional VP executive searches in the technology market.

About Lore International Institute

Lore International Institute is the exclusive provider of Accelerated 90 Days Transitions Coaching, by Dr. Michael Watkins, Insead Professor, author, and leading authority of the subject of transitions coaching.

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